



POULTRY NUTRITION MASTERCLASS

Learn directly from two of the world's
most respected poultry nutrition experts

 Prof. Steve Leeson |  Dr. Rick Kleyn

 2-4 December 2026

 Bangkok, Thailand



**EARLY BIRD
REGISTRATION AVAILABLE**
Register before 2 October 2026
to secure the early rate.

CONTACT AG360

 +66 (0)63 859 6446

 craige@ag360.co

THE PROGRAM

DAY 1 2 December 2026

BROILER FOCUS

- Overview of current issues in poultry nutrition
- Evaluating diet energy
- Response of broilers to amino acids
- Where do we stand with calcium and phosphorous?
- Vitamins and trace minerals for modern genetics
- Managing digesta flow
- Do environment and season impact formulation?

 **Discussion**



DAY 2 3 December 2026

BROILER FOCUS

- Breakfast discussion
- Formulating with multiple enzymes
- Is DEB still important?
- Selecting feed additives
- Feed efficiency - simple metrics versus economics
- Optimizing feathering and footpad condition
- Holistic approach to managing gut health

 **Discussion**



DAY 3 4 December 2026

BREEDER FOCUS: LAYER FOCUS

- Physiology of egg formation
- Feeding breeders through peak production
- Discussion
- Feeding breeders post-peak
- Feeding the male breeder
- Balancing breeder versus broiler performance
- Discussion
- Doing it all sustainably
- Physiology of egg formation
- Feeding pullets up to first egg
- Discussion
- Feeding for 500 eggs
- Feeding for egg quality
- Discussion
- Doing it all sustainably

***Delegates choose a group**



*Program is subject to change without notice.

MEET THE LEGENDS



Prof. Steve Leeson

Dr. Steve Leeson graduated with an M.Phil and PhD in Poultry Nutrition from the University of Nottingham, England. He joined the Department of Animal and Poultry Science at the University of Guelph, Canada, in 1974 where he moved through the academic ranks, culminating in the role of Chair of the Department from 2005-2010. He was instrumental in developing omega-3 enriched eggs and

together with Dr John Summers did pioneer work on studies involving layer and breeder pullet development programs as well as the fledgling concept of interaction between nutrition and carcass composition of meat birds.

Dr Leeson has always been active in consulting globally in all aspects of broiler, layer and breeder nutrition. He has published 6 books on various aspects of poultry nutrition and production, has authored 360 papers in refereed journals and has made some 1,500 presentations at scientific and industry meetings world-wide. He has received numerous academic and industry awards and was awarded the distinction of Professor Emeritus status in 2012, for recognition of academic excellence at the University of Guelph.



Rick Kleyn

Rick Kleyn graduated from the University of Kwa-Zulu Natal, in 1982 and received a belated PhD in 2023. After spending time in the feed industry, he founded his own nutritional consultancy, SPESFEED Consulting, in 1989. SPESFEED offers nutritional solutions to the poultry and feed industries. He principally works in Africa but has had considerable exposure to Asian, European and Middle

Eastern production systems. Rick has written a book with Peter Chrystal entitled "Broiler Nutrition Masterclass".

Learn From World-Class Experts:

This non-commercial program is presented in its entirety by Prof. Steve Leeson and Dr. Rick Kleyn. Participants will have ample opportunities to ask questions, discuss real-world challenges, and engage directly with speakers in a focused educational environment. Attendees will leave with practical ideas and actionable strategies that can be evaluated and applied within their own operations.

WHY ATTEND?



Practical Learning

Commercially relevant nutrition strategies you can apply.



World-Class Faculty

Direct access to Steve Leeson and Rick Kleyn.



Networking

Connect with nutrition professionals and industry leaders.



Immediate Application

Ideas that can be evaluated and implemented immediately.

WHO SHOULD ATTEND?

- ✓ Poultry nutritionists
- ✓ Veterinarians
- ✓ Consultants
- ✓ Technical Managers
- ✓ Senior managers

REGISTRATION FEE

EARLY BIRD

Register before

2 October 2026

USD 1,500

STANDARD

Register after

2 October 2026

USD 1,800

FEE INCLUDES

- ✓ Daily coffee breaks
- ✓ Lunches
- ✓ Dinners on 2 & 3 Dec 2026
- ✓ Comprehensive course notes
- ✓ Certificate of completion
- ✓ 7% VAT

*Participants are responsible for their own flights, accommodation, visas, and all other personal expenses.

CONTACT



Craig Allan
Managing Director
Ag360 Co., Ltd.



+66(0)63 859 6446



craig@ag360.co



11/2 P23 Building
Level 11
Soi Sukhumvit 23
Sukhumvit Road
North Klongtoey
Wattana, Bangkok 10110
Thailand